



Ontario
Pharmaceutical
Marketing
Association

OPMA

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IMPRES
Pharma

SKUY AWARDS

2018 SKUY AWARD RECIPIENTS

BEST HEALTH CARE PROVIDER – PROFESSIONAL AUDIENCE

1. Print
US COMMUNICATIONS
Cannabis is Medicine | Tilray

BEST HEALTH CARE PROVIDER – PROFESSIONAL AUDIENCE

2. Digital
TROIS PRIME
Darzalex MoA in Virtual Reality | Janssen

BEST PATIENT NON-BRANDED DISEASE AWARENESS

3. Digital
BRIGHTWORKS
Freestyle Libre Consumer Voice | Abbott

BEST PATIENT SUPPORT / EDUCATIONAL DISEASE MATERIALS

4. Print
IMC NORTH AMERICA
Medical Cannabis | Shoppers Drug Mart

BEST PATIENT SUPPORT / EDUCATIONAL DISEASE MATERIALS

5. Digital
LEMIEUX BÉDARD
Kidney Campus Website | Baxter Canada

2018 MARKETING LEADERSHIP

6.
MARIE LALONDE
Shoppers Drug Mart | Medical Cannabis

2018 CANADIAN HEALTHCARE INDUSTRY MARKETER

7.
KRISTY SMITH
Sanofi Genzyme Canada | Dupixent

2018 MOST INNOVATIVE CAMPAIGN

8.
LEMIEUX BÉDARD
Pepper the Robot | Servier

LIFETIME ACHIEVEMENT AWARD

9.
RAY CHEPESIUK