

# JUBLIA.CA

## Patient education

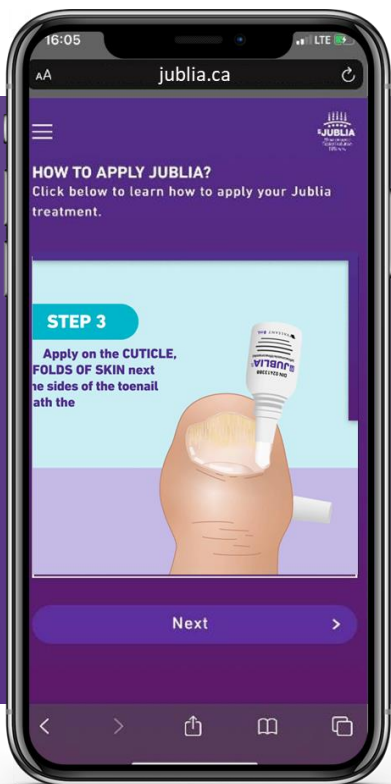
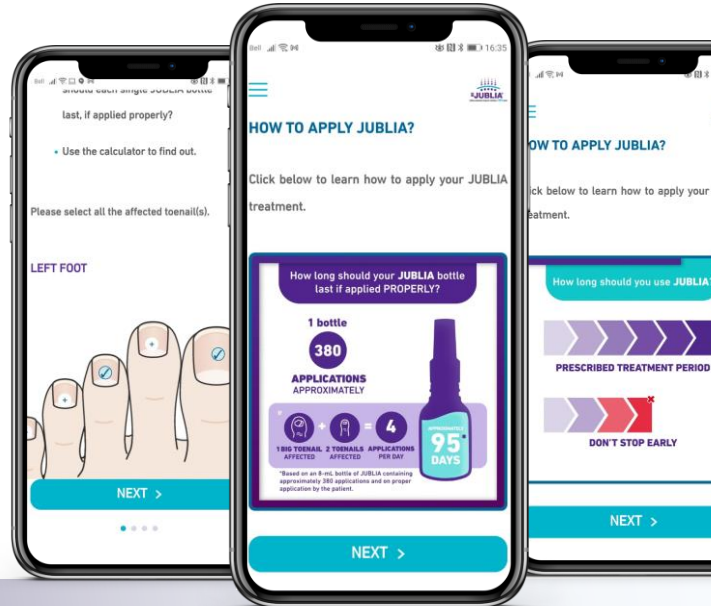


# BAUSCH+ Health

WebApp available here!  
<https://jublia.ca/form-din>

Bausch Health and Trois Prime developed an innovative solution to help patient start their treatment appropriately, keep track with their application schedule, educate and encourage compliance.

The vision was to ensure that patients with onychomycosis who were prescribed the treatment **could easily access all key information** about the disease and the treatment: help them quickly get how to apply properly and provide practical tools to support adherence on a single platform.



This solution is available on the web and is DIN protected (02413388 – use it a passcode).

It consists of a quick & simple step by step pathway:

- 1- «How-to-apply» squared video
- 2- Bottle calculator to give an estimation of the number of bottle required to fulfil the treatment
- 3- SMS reminder feature to receive notification when it's time to get a refill
- 4- Photo-taking function to see the evolution of the nails during the treatment (up to one year)

The biggest challenge was to obtain a **PAAB approval** for this tool, especially with the **bottle calculator feature**.

The solution received a **good feedback** from the HCPs that are using it to help patients, and internal teams using this solution during virtual discussions.

Active promotion to patients will start soon with the release of an **updated version** and leaflet to be given by HCPs.

This 2.0 version will further **improve the user experience** with personal account and calendar notification.

This tool brings **added-value** for patients to support enhanced adherence to their treatment.

