



OPMA

Ontario
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Marketing
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SKUY AWARDS

THURSDAY, FEBRUARY 1, 2018 | 7 P.M. - 10 P.M.

2017 SKUY AWARD RECIPIENTS

BEST HEALTH CARE PROVIDER – PROFESSIONAL AUDIENCE

1. Print

LEMIEUX BÉDARD

The Lancora Launch | Servier Canada

2. Digital

TWISTED FRAME

Method of Action | Octapharma Canada

BEST PATIENT NON-BRANDED DISEASE AWARENESS

3. Print

CPC HEALTHCARE

E-Action Magazine | UCB Canada

4. Digital

MEDUCOM HEALTH INC.

Living with Dupuytren's | Paladin Labs

BEST PATIENT SUPPORT/EDUCATIONAL DISEASE MATERIALS

5. Print

CDM MONTREAL

Hyperprolactinemia Awareness Aid |
Otsuka/Lundbeck

6. Digital

BRIGHTWORKS

Diabetes Care | BD Medical

BEST CONSUMER NON-BRANDED DISEASE AWARENESS

8. Digital

ENERGI PR

#Pucks4Prostate | Astellas

7. Print

GRIP LIMITED

Stop Dancing Around the Issue | Astellas

2017 CANADIAN HEALTHCARE INDUSTRY MARKETER

9. Marketer

CALVIN HWANG